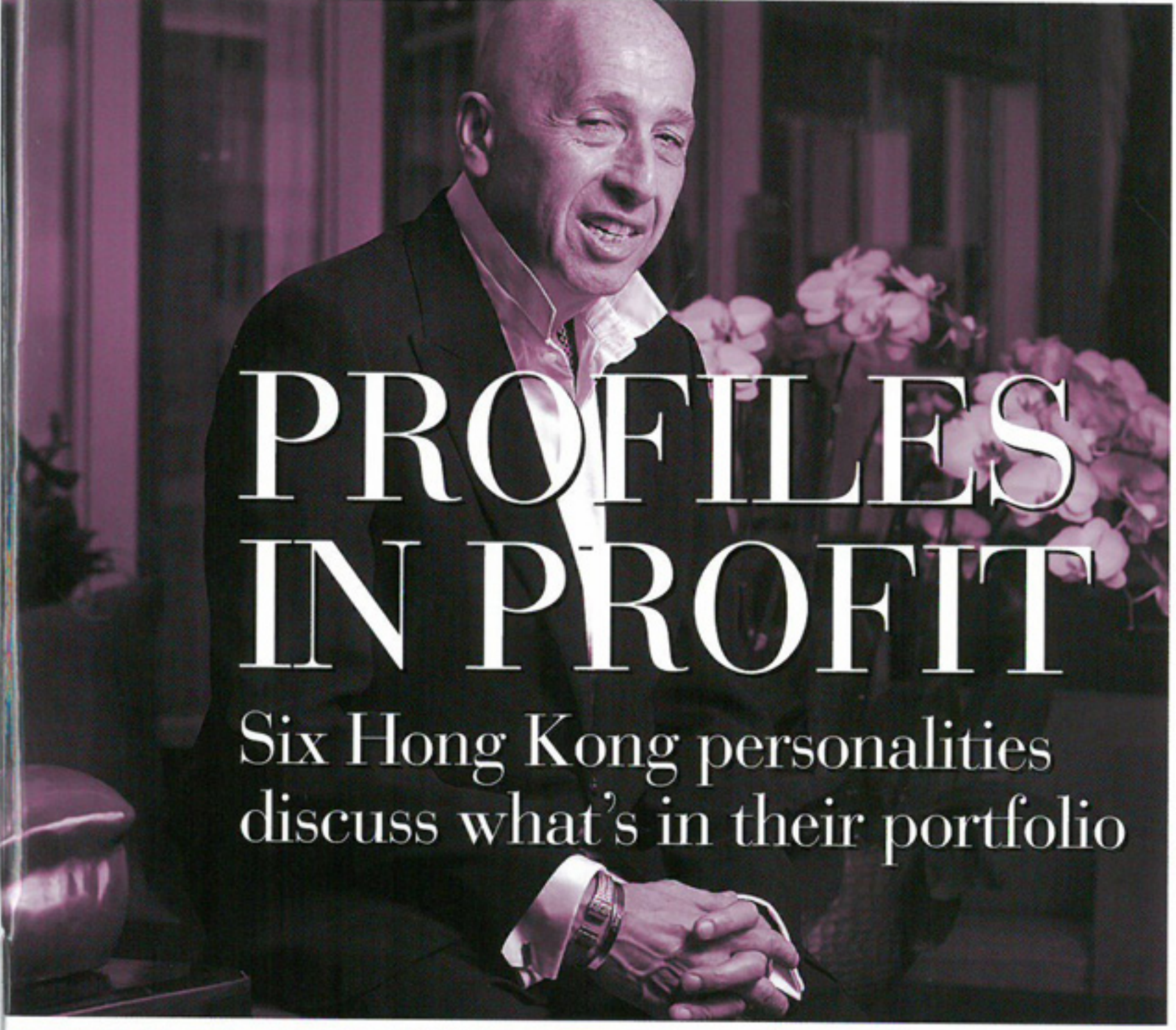


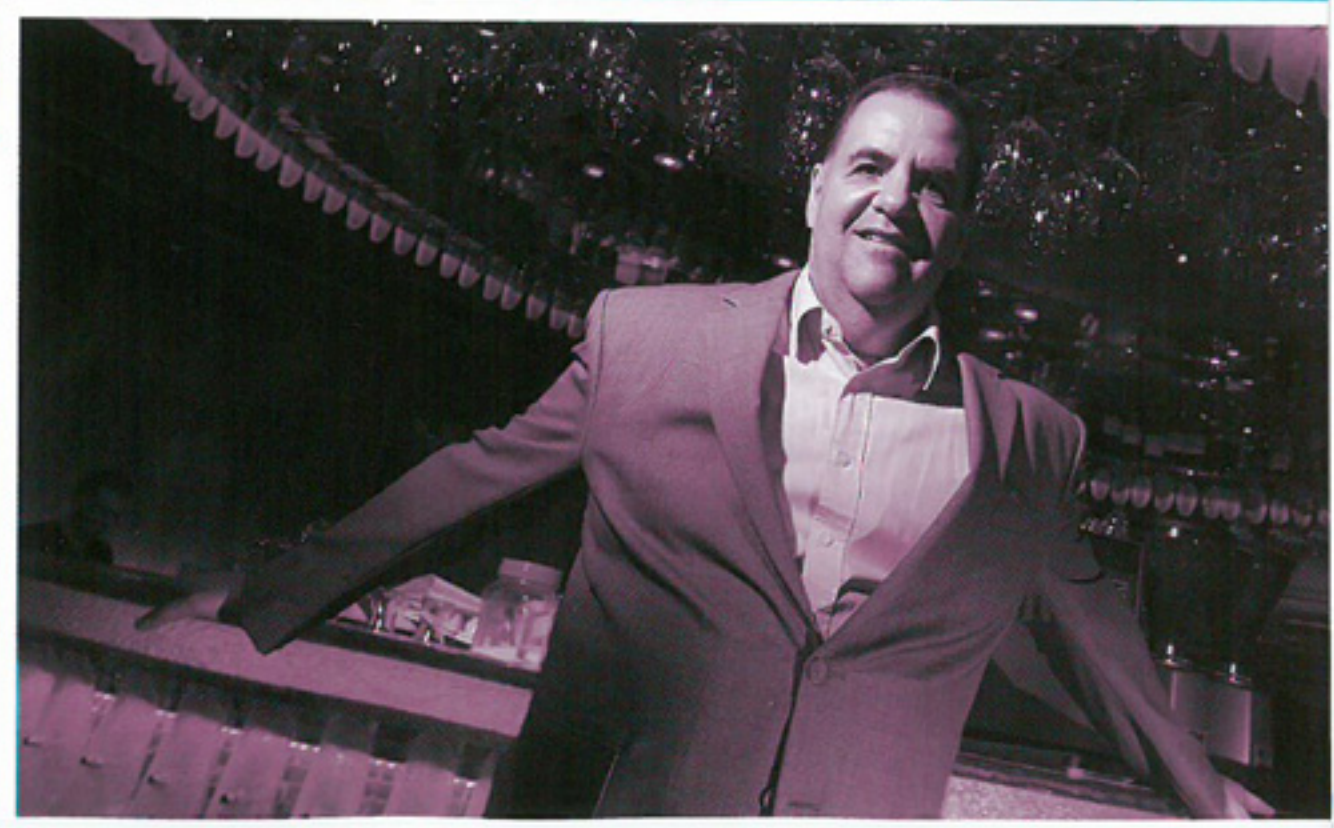
MONEY

JUNE 2013
INVESTING | SPENDING | ENJOYING
SOUTH CHINA MORNING POST



PROFILES IN PROFIT

Six Hong Kong personalities
discuss what's in their portfolio



PERSONAL **PORTFOLIO**



Bonnae Gokson

Bonnae Gokson, the owner of trendy see-and-be-seen restaurant Sevva, Ms B's Cakery and C'est La B comes from a wealthy family so it wasn't until a later stage of life that she really learned about finance.

She counts Suze Orman, a well-known American personal finance author and host of her own TV show on CNBC, as an influence who helped her step into the nitty gritty of investing. "She's one of my best financial advisers and also my good friend."

Out of Gokson's portfolio, investing in anthroposophical medicine - a type of holistic treatment with elements of homeopathy and naturopathy - is one of her biggest passion projects.

"My motto is health is the best wealth," she explains. "In realistic financial gains, yes, I like high-yielding dividend-paying stocks and other things of course, like how I've invested in gold and sold at US\$1,900 an ounce, but people don't understand that no matter how much money you have, you're going to give it back to doctors and hospital."

She's invested by buying stakes in biodynamic farms devoted to anthroposophical research, "usually in Europe because that's where Rudolf Steiner [founder of anthroposophical medicine] comes from and a lot of the research is being developed."

"Let me tell you," she says. "I've got billionaire friends who are super depressed. Why? Because they have way too much money and they see people taking away their money. It's reached the point where they have jet planes and are buying an island but what else is life for then? If one doesn't take care of the entire mind and body. You're going to lose out to doctors and hospitals."